



V-SOFT CONSULTING GROUP, INC. BUSINESS FIRST 2013 MEDIUM COMPANY OF THE YEAR

LOUISVILLE, KY – December 4, 2013 – V-Soft Consulting Group, a leading information technology firm that specializes in business solutions and niche IT staffing, was awarded Business First's "2013 Medium Company of the Year."

V-Soft Consulting has seen an incredible rate of growth in recent history as demonstrated by winning The Fast 50 award in multiple consecutive years, the Tri-State Minority Supplier Development Council's Minority Business Enterprise (MBE) to MBE spend recognition; as well as, making the Inc. 5000 list. Purna Veer, CEO, founded the company in 1997, and 2014 is looking to become one of the biggest growth years the company has seen. Veer claims this rapid expansion has been the result of a refocus to walk a client through the process of selection and implementation.

Focusing within the information technology industry, V-Soft has not only developed a strong and consistent niche staffing firm, but also adds diversification with a newly developed business solutions team. Growth and expansion has led to new offices in Atlanta, Tampa, FL, Madison, WI, and Houston, TX.

Selection for Business First's "2013 Companies of the Year" was based on nominations from readers who felt that companies, organizations, and leaders impacted their respective industry, customer base, and community. Tom Monahan, President and publisher of Business First, sat down with a team to narrow the finalists and searching for candidates that had the "Wow!" factor. When finalists were chosen, a panel of five outside judges had the task of selecting the winners.

For more information, please visit www.vsoftconsulting.com

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